



Best Practices from Around the World

September 12-15, 2004

Marriott Renaissance Center, Detroit, Michigan, USA

*The North American Conference on Elderly Mobility (NACEM 2004)
is hosted by the Michigan Governor's Traffic Safety Advisory Commission
in partnership with:*

AAA Foundation for Traffic Safety

AAA Michigan

AAA South

AARP

Federal Highway Administration

Michigan Department of Community Health

Michigan Department of Education

Michigan Department of State

Michigan Department of State Police

Michigan Department of Transportation

Michigan Office of Highway Safety Planning

Michigan Office of Services to the Aging

National Highway Traffic Safety Administration

Southeast Michigan Council of Governments

Traffic Improvement Association

Traffic Safety Association of Michigan

Transportation Research Board



EARLY REGISTRATION DEADLINE IS AUGUST 23, 2004.



Best Practices from Around the World

September 12-15, 2004

**Marriott Renaissance Center
Detroit, Michigan, USA**

CONFERENCE INFORMATION

The Michigan Governor's Traffic Safety Advisory Committee (GTSAC) invites you to attend the 2004 North American Conference on Elderly Mobility (NACEM 2004). The conference will focus on the demonstration of best practices for improving elderly mobility from around the world. The conference will highlight success stories through practice and application, from eight countries and 11 states.

Conference Program

The conference will include plenary and workshop sessions featuring best practices in the areas of **Roadway Design, Screening and Assessment, Education and Training, Housing and Land Use, Alternative Transportation and The Automobile—Protecting Older Occupants.**

Target Audience

Local, regional, state, national and international leaders and organizations—both public and private—working in the areas of transportation, engineering, planning, education, housing, health, safety, and assessment for all motorists, with focus on the elderly.

Location

This international conference will be held at the four-star Marriott Renaissance Center, located on Jefferson Avenue in downtown Detroit, overlooking Windsor, Ontario, Canada. Paid parking is available. The telephone number for reservations and information is 313-568-8000 or 1-800-228-9290. Check www.marriott.com for details and directions.

Accommodations

A block of guest rooms has been reserved for the nights of September 12-15, at the special rate of \$129, plus 15% tax. To make your reservation, call the Marriott at 313-568-8000 or 1-800-228-9290. Reference either "NACEM" or "Elderly Mobility Conference" to receive this rate.

Air Travel

The conference has designated Northwest/KLM Airlines as the conference airline.

Discounted tickets are available worldwide. To obtain your discount, call Northwest/KLM at 1-800-328-1111 and provide them with the conference's World File Number: NM5J3. The agent will identify the best available discount from your departure city. Discounts will range from 5 to 15% off the lowest Northwest-published fare. **The best discounts will be available if you book your ticket 30 or more days before your departure.**

Conference Fees

The early registration fee for the full conference is \$295 and is in effect through August 23; early registration for September 13 or 14 only is \$175. After August 23, the full conference rate is \$375 and the one-day rate is \$225. See pages 12-13 for registration details.

Cancellation Policy

Refunds will be issued for cancellations received IN WRITING to the conference management office by September 7. A \$25 processing fee will be deducted from the registration amount. No refunds can be issued after **September 7**, due to guarantees which must be provided to the facility.

For More Information

For additional information on registration and sponsorship, check the web site at www.tiami.org or contact Diane Drago at Diversified Management Services at 517-663-5147 (voice); 517-663-5245 (fax); or DMSdiane@concentric.net

For more information go to www.tiami.org

The 2004 North American Conference on Elderly Mobility will offer innovative, educational and thought-provoking speakers and sessions. Program highlights include:



Ed Barlow, President, Creating the Future, Inc.

Ed Barlow is passionately and actively engaged in assisting people, organizations and professions to anticipate and prepare for the world of tomorrow. The organization he heads is dedicated to trend spotting and strategic planning facilitation. As our keynote speaker, Mr. Barlow will help us travel through the uncharted territory of the 21st century by exploring the rapid and dramatic economic, technological, social and political changes that lie ahead in the area of elderly mobility. He will challenge the audience to imagine and dare to prepare for the future.



Eleanor Josaitis, Co-founder and Executive Director, Focus HOPE: Detroit

Much of the world already knows the incredible story of how Eleanor Josaitis, together with the late Rev. William Cunningham, founded Focus: HOPE at the Josaitis' kitchen table in 1968. This incredible organization has gone on to provide training, transportation services, resources, food and an incredible array of support to the people of Southeast Michigan, regardless of race, color or religion. But not everyone knows the personal story of Eleanor Josaitis and how, at age 70, she continues to persevere against illness, challenges at Focus: HOPE, and many other issues that might defeat others. Ms. Josaitis has a tremendous story of vision and leadership to share—a true inspiration for people of all ages!



Captain Gerald Coffee, Retired (USN)

Captain Gerald (Jerry) Coffee is a decorated Navy pilot who flew reconnaissance and combat missions over Cuba and in Vietnam. A POW in the Communist prisons of North Vietnam for seven years, Captain Coffee returned to operation in 1973 and later retired from the Navy after 28 years of service. For the past 20 years, Captain Coffee has been considered one of the country's top speakers and commentators. In his message of going "Beyond Survival," Captain Coffee draws not only from insights derived from his prison experience, but also from the perspective of his unique experiences since that time. His inspirational story is sure to be a conference highlight.



Closing Speaker: A Celebrity Surprise!

CONFERENCE HIGHLIGHTS



Best Practices from Around the World

Preliminary Conference Agenda at a Glance

Breakout Session Key

AT = Alternative Transportation

ET = Education and Training

HL = Housing and Land Use

RD = Roadway Design

SA = Screening and Assessment

CONFERENCE AT A GLANCE

Sunday, September 12

4:00 – 7:00 pm	Registration
5:30 – 7:00 pm	Reception
Evening	Dinner on your own

Monday, September 13

7:30 – 8:30 am	Registration and Continental Breakfast				
8:45 – 10:15 am	Opening Ceremonies – Welcome				
10:30 – 11:30 am	Keynote Speaker – Ed Barlow				
11:45 am – 1:15 pm	Lunch Speaker – Eleanor Josaitis				
1:30 – 3:00 pm	General Session: Alternative Transportation for the Elderly				
3:30 – 5:00 pm	AT-1	RD-1	SA-1	ET-1	HL-1
	Dinner on your own				

Tuesday, September 14

7:30 – 8:30 am	Registration and Continental Breakfast				
8:30 – 10:00 am	AT-2	RD-2	SA-2	ET-1	ET-3
10:15 – 11:45 am	AT-3	RD-1	SA-2	ET-3	AT-1
Noon – 1:15 pm	Lunch				
1:30 – 3:00 pm	AT-4	RD-2	ET-2	SA-1	AT-2
3:30 – 5:00 pm	AT-3	AT-4	ET-2	HL-1	
6:00 – 9:00 pm	Reception/Dinner/Guest Speaker – Captain Gerald Coffee, Retired (USN), International Center, Greektown				

Wednesday, September 15

7:30 – 8:30 am	Full Breakfast
8:30 – 10:00 am	General Session: The Automobile – Protecting Older Occupants
10:15 – 11:15 am	Closing Speaker
11:15 – 11:45 am	Closing remarks and door prize drawings



September 12-15, 2004

**Marriott Renaissance Center
Detroit, Michigan, USA**

Best Practices from Around the World

**Breakout
Session
Key**

**AT = Alternative Transportation
ET = Education and Training
HL = Housing and Land Use**

**RD = Roadway Design
SA = Screening and Assessment**

SUNDAY, SEPTEMBER 12, 2004

**4:00-7:00 p.m.
Registration desk open**

**5:30-7:00 p.m.
Welcome Reception**

MONDAY, SEPTEMBER 13, 2004

**7:30 a.m.
Registration desk opens**
Continental breakfast

**8:45 a.m.
Welcome to NACEM 2004**

- Opening remarks
- Presentation of colors
- Invocation
- Video presentation

Welcome to Detroit

The Honorable Kwame Kilpatrick
Mayor, City of Detroit

Michigan's Elderly Mobility Plan: Making It Happen!

The Honorable Jennifer M. Granholm (invited)
Governor, State of Michigan

Gloria Jeff, Director
Michigan Department of Transportation

Other speakers TBA

**10:15 a.m.
Break**

**10:30 a.m.
Opening Keynote Address**

Introduced by: The Honorable Terri Lynn Land
Michigan Secretary of State

Ed Barlow, President, Creating the Future, Inc.

Mr. Barlow will take us on a trip through the uncharted territory of the 21st century and what it holds for the elderly by exploring the rapid and dramatic economic, technological, social and political changes that lie ahead. He will lay the groundwork for the conference by identifying the implications of the demographic shift we are experiencing and then challenge us to imagine and dare to prepare for the future--one that enhances the quality of life for older adults.

**11:30 a.m.
Break**



For more information go to www.tiami.org

CONFERENCE AGENDA

11:45 a.m. Luncheon

Introduced by: **Sharon Gire**, Director
Michigan Office of Services to the Aging

Eleanor Josaitis, Executive Director
FOCUS Hope: Detroit

Eleanor Josaitis' life is an example of what one person can do to help not only herself, but countless others create a fulfilling and independent life. Ms. Josaitis will share her story of Focus: HOPE Detroit and how those same principles and practices can be a road map for older adults--and those working on their behalf--to enhance the quality and mobility of their lives.

1:15 p.m. Break

1:30 p.m.

GENERAL SESSION: ALTERNATIVE TRANSPORTATION FOR THE ELDERLY

Session Chair: **Jane Hardin**, JD
Senior Transportation Specialist
Community Transportation Association
of America, (CTAA), Washington, DC

Panelists:

Katherine Freund, President and Executive Director
Independent Transportation Network
Westbrook, Maine

Surviving Without Driving: Creating Sustainable Transportation for Seniors

Helen Kerschner, PhD, President and CEO
The Beverly Foundation, Pasadena, CA

A Best Practice in Understanding Transportation Options

Dr. C.G.B. "Kit" Mitchell, Retired
Formerly, British Transport Research Laboratory,
United Kingdom

Independent Mobility for Older People

3:00 p.m. Break

3:30 p.m.

Concurrent Sessions, Group I

SESSION AT-1: SMART PRACTICES—PUBLIC TRANSPORTATION

Session Chair: **Helen Kerschner**, PhD
President and CEO
The Beverly Foundation, Pasadena, CA

Panelists:

Dan G. Dirks, General Manager
SMART (Suburban Mobility Authority for Regional Transportation), Detroit, Michigan
SMART Community Partnership Program

Jane Hardin, JD, Senior Transportation Specialist
Community Transportation Association
of America, (CTAA), Washington, DC
Best Practices in Transportation Innovations for Seniors

Hans van Hamersveld, Director
Collective Public Transport Regiotaxi KAN
Arnhem - Nijmegen Region, The Netherlands
A New Collective Public Transport System, Regiotaxi KAN

SESSION RD-1: INFRASTRUCTURE ENHANCEMENT

Session Chair: **Pat Hassen**
Safety & Design Team Leader, Federal Highway
Administration Resource Center, Illinois

Panelists:

Kimberly Lariviere, PE, Litigation and Risk
Management Engineer, Michigan Department of
Transportation

MDOT Demonstration Project

John K. Abraham, PhD, PE, Deputy City Engineer/
Traffic Engineer, City of Troy, Michigan
Best Engineering Practices for Roadway Improvement—Local, State and National

SESSION SA-1: ASSESSMENT TOOLS

Session Chair: **Ron Wilson**, Director
Office of Traffic Safety
Michigan Department of the Secretary of State
Lansing, Michigan

Panelists:

Paula Kartje, OTR, CDRS
University of Michigan Health System
Ann Arbor, Michigan
Comprehensive Team Evaluation of the Older Driver

Janet Berthiaume, OTR, CDRS
Beaumont Health Center, Royal Oak, Michigan
Driver Vision Rehabilitation

Jennifer Wells, ORT/L, CDRS, Clinic Coordinator
Driving Assessment Clinic
University of Alabama at Birmingham
The UAB Driving Assessment Clinic: Evaluating Driving Fitness Within a Healthcare System

MONDAY, SEPTEMBER 13 *continued*

SESSION ET-1: OLDER DRIVER EDUCATION

Session Chair: **J. Peter Kissinger**, PhD

President and CEO

AAA Foundation for Traffic Safety, Washington, DC

Panelists:

Jeannie Lee, Senior Policy Advisor

Ontario Ministry of Transportation, Road Safety

Program Office, Downsview, Ontario, Canada

Improving Ontario's Mandatory Older Driver Education Program

Joan Rich, Director, TIA Mature Driver Programs

Traffic Improvement Association

Sylvan Lake, Michigan

Mature Driver Workshop

Marlene Rishoej Kjaer

Danish Transport Research Institute

Lyngby, Denmark

Training Course for Elderly Drivers in Denmark

SESSION HL-1: PROVIDING THE NEEDED ARRAY OF ELDERLY HOUSING OPTIONS

Session Chair:

Don Chen, Executive Director (invited)

SMART Growth America, Washington, DC

Panelists:

Rosemary Ziemba, RN, PhD

The University of Michigan School of Nursing

Ann Arbor, MI

All Roads Lead to Home: Issues of Care and Service Delivery

Roger Myers, President and CEO

Presbyterian Villages of Michigan, Redford, MI

Revolutionary Housing Concepts, including Tupelo, Mississippi's Green House Project

G. Thomas Hennessy, Vice President

Operations and Brand Manager

Del Webb Business Uni, Bloomfield Hills, MI

Three Generation Communities, Las Vegas, Nevada

5:00 p.m.

Adjourn

Dinner on your own.

TUESDAY, SEPTEMBER 14

7:30 a.m.

Registration desk opens

Continental breakfast

8:30 a.m.

Concurrent Sessions, Group 2

SESSION AT-2: COMMUNITY TRANSPORTATION SERVICES

Session Chair and Panelist:

Karl M. Johanson, PhD, CCTM

Council on Aging and Human Services

Colfax, Washington

Creating Community Transportation Options to Enhance Senior Mobility

Panelists:

Charles A. Nelson, President

Nelson Development, Ltd., Akron, Ohio

Local Leadership Opportunity and Collaboration Reap Stable Transportation Services for Older Persons

Betsy Buxer, Senior Transit Planner

City of Phoenix Public Transit Department, Arizona

Consensus Planning and Implementing Neighborhood Bus Routes

SESSION RD-2: OPERATIONAL ENGINEERING

Session Chair: **David F. Allyn**, PE

Director of Traffic Engineering

Road Commission for Oakland County, Waterford, MI

International speaker (invited)

Panelists:

Thomas M. Welch, PE

State Transportation Safety Engineer

Iowa Department of Transportation, Ames, IA

Success Stories in Road Laneage Countermeasures

Jeffrey S. Bagdade, PE, Traffic Engineer

Community Safety Services, AAA Michigan

Dearborn, MI

Best Practices in Elderly-Related Road Sign and Signal Improvements

SESSION SA-2: SCREENING AND LICENSING TOOLS

Session Chair: **Cynthia Owsley**, PhD
Clinic Coordinator
University of Alabama at Birmingham

Panelists:

Jim Langford, MS, Manager, Road Safety Research
Department of Infrastructure, Energy and Resources
Tasmania, Australia

A Licensing Model for Assessing Older Driver Fitness to Drive

Loren Staplin, PhD, Principal
TransAnalytics, Kulpville, Pennsylvania
Cost-Effective Screening for Functional Capacity Limitations in a Motor Vehicle Agency

Bella Dinh-Zarr, PhD, MPH
Director of Traffic Safety Policy
AAA, Washington, DC
A Home-Based Screening Tool to Promote Safe Driving: Validity, Reliability and User Acceptance

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AAA Foundation for Traffic Safety, Washington, DC

Panelists:

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Ontario Ministry of Transportation, Road Safety
Program Office, Downsview, Ontario, Canada
Improving Ontario's Mandatory Older Driver Education Program

Joan Rich, Director, TIA Mature Driver Programs
Traffic Improvement Association
Sylvan Lake, Michigan
Mature Driver Workshop

Marlene Rishoej Kjaer
Danish Transport Research Institute
Lyngby, Denmark
Training Course for Elderly Drivers in Denmark
Repeat of September 13, 3:30 p.m. session

SESSION ET-3: MOBILITY PLANNING AND SERVICES

Session Chair: **Richard Miller**, Manager
Community Safety Services
AAA Michigan, Dearborn, Michigan

Panelists:

Tina Abbate Marzolf, Director, Contracted and DSP Services
Area Agency on Aging I-B, Southfield, Michigan
A Model for Education and Assistance for Older Adults and Families

Sharon Goodwin, CEO, Community Travel Specialist, SKG Consulting, Inc., Ravenna, Ohio
Effective Travel-Training to Improve Mobility for Older Persons

Karen Petersmarck, PhD, MPH, Manager, Healthy Aging Initiative
Michigan Department of Community Health
Developing Non-Motorized Options for Older Drivers

10:00 a.m.

Break

10:15 a.m.

Concurrent Sessions: Group 3

SESSION AT-3: ALTERNATIVE TRANSPORTATION PROGRAMS

Session Chair: **Katherine Freund**, President and Executive Director, Independent Transportation Network, Westbrook, ME

Panelists:

Vicki Connely, Manager, Senior Transportation
County of Orange, Housing & Community Services Department, Office on Aging
Santa Ana, California
Orange County Senior Non-Emergency Medical Transportation

Erin C. Westphal, MSG
Associate Director of Research
The Beverly Foundation, Pasadena, California
PasRide: "Volunteer Friends" Senior Transportation Model

Karen Wolf-Branigin, Training and Technical Assistance Manager
Easter Seals Project ACTION, Washington, DC
Fully Coordinated Transportation Systems: A Ticket to Ride for Older Adults

SESSION RD-1: INFRASTRUCTURE ENHANCEMENT

Session Chair: **Pat Hassen**

Safety & Design Team Leader, Federal Highway Administration Resource Center, Illinois

Panelists:

Kimberly Lariviere, PE, Litigation and Risk Management Engineer, Michigan Department of Transportation

MDOT Demonstration Project

John K. Abraham, PhD, PE

Deputy City Engineer/Traffic Engineer
City of Troy, Michigan

Best Engineering Practices for Roadway Improvement—Local, State and National

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Clinic Coordinator

University of Alabama at Birmingham

Panelists:

Jim Langford, MS, Manager, Road Safety Research
Department of Infrastructure, Energy and Resources
Tasmania, Australia

A Licensing Model for Assessing Older Driver Fitness to Drive

Loren Staplin, PhD, Principal

TransAnalytics, Kulpsville, Pennsylvania

Cost-Effective Screening for Functional Capacity Limitations in a Motor Vehicle Agency

Bella Dinh-Zarr, PhD, MPH

Director of Traffic Safety Policy
AAA, Washington, DC

A Home-Based Screening Tool to Promote Safe Driving: Validity, Reliability and User Acceptance

Repeat of September 14, 8:30 a.m. session

SESSION ET-3: MOBILITY PLANNING AND SERVICES

Session Chair: **Richard Miller**, Manager

Community Safety Services

AAA Michigan, Dearborn, Michigan

Panelists:

Tina Abbate Marzolf, Director, Contracted and DSP Services

Area Agency on Aging I-B, Southfield, Michigan

A Model for Education and Assistance for Older Adults and Families

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Effective Travel-Training to Improve Mobility for Older Persons

Karen Petersmarck, PhD, MPH, Manager, Healthy Aging Initiative

Michigan Department of Community Health
Developing Non-Motorized Options for Older Drivers

Repeat of September 14, 8:30 a.m. session

SESSION AT-1: SMART PRACTICES—PUBLIC TRANSPORTATION

Session Chair: **Helen Kerschner**, PhD

President and CEO

The Beverly Foundation, Pasadena, CA

Panelists:

Dan G. Dirks, General Manager

SMART (Suburban Mobility Authority for Regional Transportation), Detroit, Michigan

SMART Community Partnership Program

Jane Hardin, JD, Senior Transportation Specialist

Community Transportation Association

of America, (CTAA), Washington, DC

Best Practices in Transportation Innovations for Seniors

Hans van Hamersveld, Director

Collective Public Transport Regiotaxi KAN

Arnhem - Nijmegen Region, The Netherlands

A New Collective Public Transport System, Regiotaxi KAN

Repeat of September 13, 3:30 p.m. session

11:45 a.m.

Break

12:00 Noon

Luncheon

1:30 p.m.

Concurrent Sessions: Group 4

SESSION AT-4: LOCAL TRANSPORTATION OPTIONS

Session Chair: **Dr. C.G.B. “Kit” Mitchell**, Retired
Formerly, British Transport Research Laboratory,
United Kingdom

Panelists:

Lydia Callis, CTSA Coordinator
SANDAG, San Diego, California

Identifying and Incorporating Alternative Transportation

Maureen DeCindis, Transportation Planner
Maricopa Association of Governments
Phoenix, Arizona

MAG Elderly Mobility Program

Andre Dulce Goncalves Maia
Federal University of the Rio de Janeiro, Brazil
The Use of the Bicycle as a Non-Motorized Alternative for the Promotion of Urban Development

SESSION RD-2: OPERATIONAL ENGINEERING

Session Chair: **David F. Allyn**, PE
Director of Traffic Engineering
Road Commission for Oakland County
Waterford, MI

International speaker (invited)

Panelists:

Thomas M. Welch, PE
State Transportation Safety Engineer
Iowa Department of Transportation, Ames, IA
Success Stories in Road Laneage Countermeasures

Jeffrey S. Bagdade, PE, Traffic Engineer
Community Safety Services, AAA Michigan
Dearborn, MI
Best Practices in Elderly-Related Road Sign and Signal Improvements

Repeat of September 14, 8:30 a.m. session

SESSION ET-2: KEEPING SENIORS ON THE ROAD

Session Chair: **Jim Langford**, MS, Manager
Road Safety Research Department of Infrastructure
Energy and Resources, Tasmania, Australia

Panelists:

Karlene Ball, PhD, Center for Research on Applied Gerontology, University of Alabama at Birmingham
Increasing Older Adult Mobility Through Cognitive Training

Richard Weiner and Nancy Ceridwyn, Neslon/Nygaard Consulting Associates, San Francisco, California
Encouraging Extended Safer Driving by Older Adults as a Means of Containing Paratransit Demand

Jason D. King, American Association of Motor Vehicle Administrators, Arlington, Virginia
GrandDriver: Getting Around Safe and Sound

SESSION SA-1: ASSESSMENT TOOLS

Session Chair: **Ron Wilson**, Director
Office of Traffic Safety
Michigan Department of the Secretary of State
Lansing, Michigan

Panelists:

Paula Kartje, OTR, CDRS
University of Michigan Health System
Ann Arbor, Michigan
Comprehensive Team Evaluation of the Older Driver

Janet Berthiaume, OTR, CDRS
Beaumont Health Center, Royal Oak, Michigan
Driver Vision Rehabilitation

Jennifer Wells, ORT/L, CDRS, Clinic Coordinator
Driving Assessment Clinic
University of Alabama at Birmingham
The UAB Driving Assessment Clinic: Evaluating Driving Fitness Within a Healthcare System

Repeat of September 13, 3:30 p.m. session

SESSION AT-2: COMMUNITY TRANSPORTATION SERVICES

Session Chair and Panelist:

Karl M. Johanson, PhD, CCTM

Council on Aging and Human Services

Colfax, Washington

Creating Community Transportation Options to Enhance Senior Mobility

Panelists:

Charles A. Nelson, President

Nelson Development, Ltd., Akron, Ohio

Local Leadership Opportunity and Collaboration Reap Stable Transportation Services for Older Persons

Betsy Buxer, Senior Transit Planner

City of Phoenix Public Transit Department, Arizona

Consensus Planning and Implementing Neighborhood Bus Routes

Repeat of September 14, 8:30 a.m. session

3:00 p.m.

Break

3:30 p.m.

Concurrent Sessions: Group 5

SESSION AT-3: ALTERNATIVE TRANSPORTATION PROGRAMS

Session Chair: **Katherine Freund**, President and Executive Director, Independent Transportation Network, Westbrook, ME

Panelists:

Vicki Connely, Manager, Senior Transportation

County of Orange, Housing & Community

Services Department, Office on Aging

Santa Ana, California

Orange County Senior Non-Emergency Medical Transportation

Erin C. Westphal, MSG

Associate Director of Research

The Beverly Foundation, Pasadena, California

PasRide: "Volunteer Friends" Senior Transportation Model

Karen Wolf-Branigin, Training and Technical Assistance Manager

Easter Seals Project ACTION, Washington, DC

Fully Coordinated Transportation Systems: A Ticket to Ride for Older Adults

Repeat of September 14, 10:15 a.m. session

SESSION AT-4: LOCAL TRANSPORTATION OPTIONS

Session Chair: **Dr. C.G.B. "Kit" Mitchell**, Retired

Formerly, British Transport Research Laboratory,

United Kingdom

Panelists:

Lydia Callis, CTSA Coordinator

SANDAG, San Diego, California

Identifying and Incorporating Alternative Transportation

Maureen DeCindis, Transportation Planner

Maricopa Association of Governments

Phoenix, Arizona

MAG Elderly Mobility Program

Andre Dulce Goncalves Maia

Federal University of the Rio de Janeiro, Brazil

The Use of the Bicycle as a Non-Motorized Alternative for the Promotion of Urban Development

Repeat of September 14, 1:30 p.m. session

SESSION ET-2: KEEPING SENIORS ON THE ROAD

Session Chair: **Jim Langford**, MS, Manager

Road Safety Research Department of Infrastructure

Energy and Resources, Tasmania, Australia

Panelists:

Karlene Ball, PhD, Center for Research on Applied

Gerontology, University of Alabama at Birmingham

Increasing Older Adult Mobility Through Cognitive Training

Richard Weiner and Nancy Ceridwyn, Neslon/Nygaard

Consulting Associates, San Francisco, California

Encouraging Extended Safer Driving by Older Adults as a Means of Containing Paratransit Demand

Jason D. King, American Association of Motor

Vehicle Administrators, Arlington, Virginia

GrandDriver: Getting Around Safe and Sound

Repeat of September 14, 1:30 p.m. session

TUESDAY, SEPTEMBER 14 *continued*

SESSION HL-1: PROVIDING THE NEEDED ARRAY OF ELDERLY HOUSING OPTIONS

Session Chair:

Don Chen, Executive Director (invited)
SMART Growth America, Washington, DC

Panelists:

Rosemary Ziemba, RN, PhD
The University of Michigan School of Nursing
Ann Arbor, MI

All Roads Lead to Home: Issues of Care and Service Delivery

Roger Myers, President and CEO
Presbyterian Villages of Michigan, Redford, MI
Revolutionary Housing Concepts, including Tupelo, Mississippi's Green House Project

G. Thomas Hennessy, Vice President
Operations and Brand Manager
Del Webb Business Uni, Bloomfield Hills, MI
Three Generation Communities, Las Vegas, Nevada

Repeat of September 13, 3:30 p.m. session

5:00 p.m.

Adjourn

6:00 p.m.

Reception

International Center, Greektown

7:00 p.m.

Dinner

International Center, Greektown

8:00 p.m.

Keynote Address: Beyond Survival

Captain Gerald Coffee, Retired (USN)

Captain Coffee's message of "Beyond Survival" is one of inspiration and hope. Drawing from his own unique experiences, Captain Coffee will demonstrate how his message of leadership and country can be a foundation for meeting our own challenge--that of ensuring a growing elderly population a mobile, safe and enhanced quality of life.

WEDNESDAY, SEPTEMBER 15

7:30 a.m.

Full Breakfast

8:30 a.m.

General Session: The Automobile—Protecting Older Occupants

Session Chair and Panelist:

Jeffrey A. Pike, Senior Technical Specialist
Occupant Injury/Biomechanics
Ford Motor Company

Panelists:

Mark Huber, Manager, Advanced Technology
DaimlerChrysler
Crash Avoidance

William Ball, Director, Public Policy, OnStar
Automatic Crash Notification

Jeffrey A. Pike
Crashworthiness

Protection of older occupants of vehicles can be organized into three categories, which generally correspond to three segments of a crash time-line,

namely pre-crash, crash and post-crash. In the pre-crash phase, it may be possible to avoid the crash. During the crash, various crashworthiness concepts may help to reduce injuries. Post-crash assistance could include an extended vehicle navigation system, which in the event of a crash, would automatically notify some central location, to dispatch EMS and/or towing assistance. The panel will address highlights of some of the current features as well as possible future concepts.

10:00 a.m.

Break

10:15 a.m.

**Closing Address:
A Celebrity Surprise!**

11:15 a.m.

Closing Remarks and Prize Drawing

11:45 a.m.

Adjourn



Best Practices from Around the World

Return this form by mail or fax to:

NACEM 2004
c/o Diversified Management
P.O. Box 423
Eaton Rapids, MI 48827
Fax: 517-663-5245

Early registration deadline: August 23, 2004

To register online go to www.tiami.org

Instructions

1. Each person attending the conference should complete a separate registration form.
2. Please print or type CLEARLY. Include all workshop and meal information requested. Incomplete forms will be returned.
3. Payment must be by check, money order, VISA or Mastercard. Checks and money orders should be made payable to NACEM.
4. To qualify for the early registration rate, this form must be received by the conference office by close of business on **August 23**. Check payments may follow in the mail.
5. Please review the cancellation policy found on page 1 of the brochure.

REGISTRATION FORM

FIRST NAME

LAST NAME

DEGREE

TITLE

ORGANIZATION

MAILING ADDRESS:

CITY

STATE

ZIP CODE OR POSTAL

COUNTRY

TELEPHONE

FAX

E-MAIL ADDRESS

Registration Fee

Check applicable registration category.

Early Registration Rates—For registrations received by August 23

- ☐ Full conference—\$295 per person
- ☐ September 13 only—\$175 per person
- ☐ September 14 only—\$175 per person

Late Registration Rates—For registrations received after August 23

- ☐ Full conference—\$375 per person
- ☐ September 13 only—\$225 per person
- ☐ September 14 only—\$225 per person

Other Registration Categories

- ☐ Sponsor using complimentary registration—No charge
- ☐ Committee using complimentary registration—No charge
- ☐ Speaker—No charge
- ☐ \$50 - Tuesday dinner only for those not attending full conference



Payment Information

- ☐ Check # _____ enclosed. MAKE CHECK PAYABLE TO NACEM.
- ☐ Purchase order # _____ enclosed.
- ☐ Please charge my credit card: ☐ VISA ☐ Mastercard

CARD NUMBER

EXPIRATION DATE

NAME ON CARD (PRINT CLEARLY)

SIGNATURE

Workshop Registration

To help us determine room sizes, please indicate which workshop sessions you plan to attend. Use the NUMBERED DESIGNATIONS provided in the agenda. (Eg., AT-1, HL-2, etc.)

MONDAY, SEPTEMBER 13:	Group 1:	3:30 - 5:00 p.m.	_____
TUESDAY, SEPTEMBER 14:	Group 2:	8:30 - 10:00 a.m.	_____
	Group 3:	10:15 - 11:45 a.m.	_____
	Group 4:	1:30 - 3:00 p.m.	_____
	Group 5:	3:30 - 5:00 p.m.	_____

Meal Registration

Please check all meals you plan to attend.

- | | |
|---|---|
| <input type="radio"/> Sunday, September 12 reception | <input type="radio"/> Tuesday, September 14 lunch |
| <input type="radio"/> Monday, September 13 breakfast | <input type="radio"/> Tuesday, September 14 dinner |
| <input type="radio"/> Monday, September 13 lunch | <input type="radio"/> Wednesday, September 15 breakfast |
| <input type="radio"/> Tuesday, September 14 breakfast | |

I prefer: ☐ Chicken ☐ Fish ☐ Vegetarian

Additional Information

Please check all information that applies to you.

- ☐ I have the following physical requirements: _____
- ☐ I have the following special dietary requirements: _____
- ☐ You may include my name and address as it appears on this registration form in the conference program.
- ☐ I do not wish to have my name and address included in the conference program.
- ☐ Please send me information on how I can support the conference through sponsorship.



DIRECTIONS TO DETROIT MARRIOTT RENAISSANCE CENTER

313-568-8000

Best Practices from Around the World

AIR TRAVEL

The conference has designated Northwest/ KLM Airlines as the conference airline. **Discounted tickets are available worldwide.** To obtain your discount, call Northwest/KLM at 1-800-328-1111 and provide them with the conference's World File Number: NM5J3. The agent will identify the best available discount from your departure city. Discounts will range from 5 to 15% off the lowest Northwest-published fare. **The best discounts will be available if you book your ticket 30 or more days before your departure.**

DRIVING DIRECTIONS

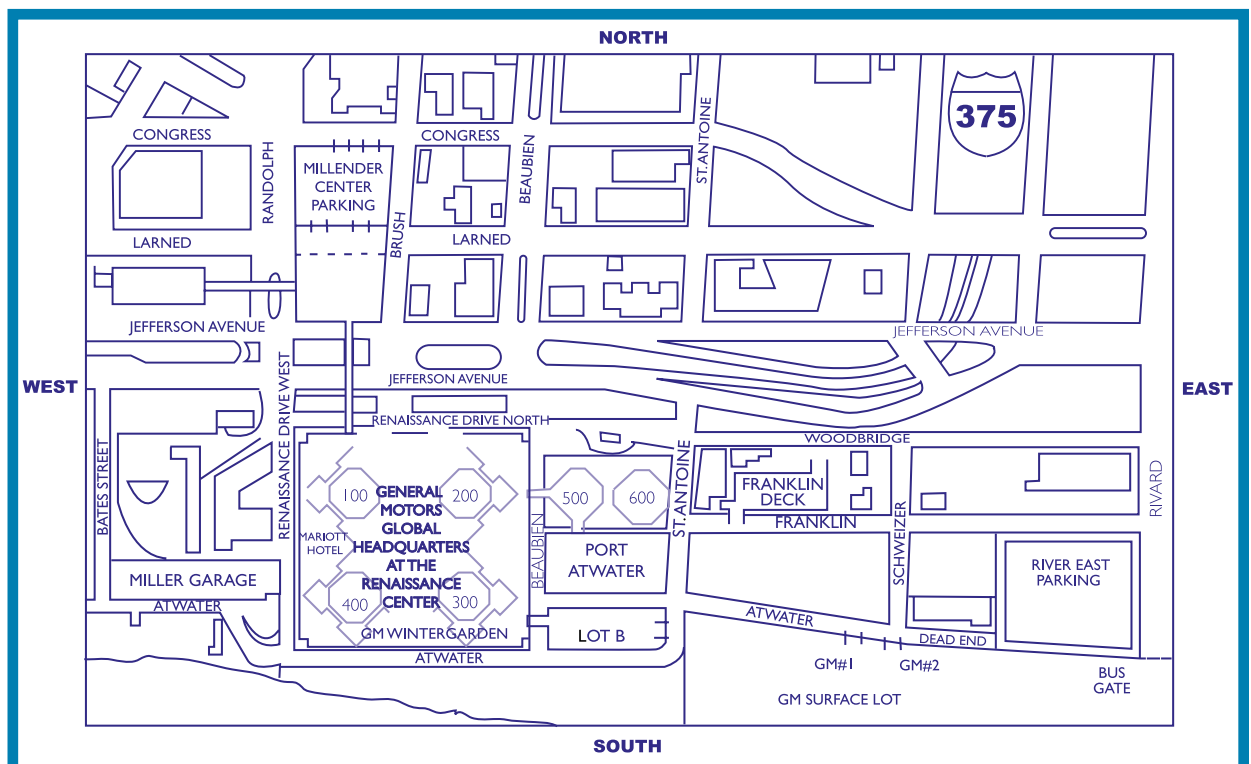
From I-75 (north or south)

From I-75, go south on I-375/Downtown exit. This becomes Jefferson Avenue. Proceed west on Jefferson approximately 1/4 mile, going past the Renaissance Center. Make a U-turn at Woodward Avenue. Go past Ford Auditorium. Take an immediate right on to Bates Street and then turn left at Atwater, which will be along the Detroit River. Turn left at West Renaissance Drive. The hotel entrance is immediately on the right.

From Detroit Metro Airport, I-94, and I-96

Travel east and then take the Lodge Freeway (M-10) south. Follow the sign to the Civic Center/Joe Louis Arena/ Tunnel to Canada. Exit at Jefferson Avenue east and proceed east on Jefferson approximately 1/4 mile. Go past Ford Auditorium and turn right at Bates Street. Take an immediate right on to Bates Street and then turn left at Atwater, which will be along the Detroit River. Turn left at West Renaissance Drive. The hotel entrance is immediately on the right.

DIRECTIONS



For more information go to www.tiami.org

NACEM 2004

c/o Diversified Management Services
P.O. Box 423
Eaton Rapids, MI 48827

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Michigan Department of Transportation Demonstration Project

An engineering highlight of the conference will be a \$250,000 effort by the Michigan Department of Transportation to modify the road system just outside the Detroit Marriott Renaissance Center Hotel. You are invited to view the project during the conference to view the elderly-friendly sign, signal and marking treatments. These treatments can be evaluated by comparison to minimum treatments allowed by the national Manual on Uniform Traffic Control Devices. Such elderly-friendly countermeasures as the new Clearview font for signs, new freeway diagrammatic sign design, six-inch pavement markings, relocation of signal heads for better viewing, LED signal lens, signal back plates, pedestrian countdown signals, and the painting of curb islands will be placed side-by-side on the street system with the comparative minimum treatment, for your viewing.



Check www.tiami.org for more information.